

Agenda

2nd Gathering of the Open Parliament Network of ParlAmericas: Strengthening the ties between citizens and legislatures

San José, Costa Rica | March 15-18, 2017



Wednesday, March 15, 2017

13:00 – 17:15 **Training Session: Maximizing the use of social networks to promote citizen participation**

Location: Zurqui IV (Radisson Hotel)

Facilitator: **Mr. Sebastián de Lara Gomís**, Managing Director, Navegación Política

A key aspect of the open parliament agenda and [ParlAmericas' Road Map towards Legislative Openness](#) is facilitating access to parliamentary information through the use of innovative techniques to increase citizen participation in decision-making processes. Currently, parliamentarians face new challenges when it comes to interacting on social networks. Nevertheless, these platforms represent innovative ways to communicate that can be used in parliamentary work to involve voters in public decisions. In this training session, tools and strategies for using social networks will be presented and participants will reflect on their benefits and their potential for promoting citizen participation.

19:00 **Transfer of participants staying at the Holiday Inn and Palma Real Hotels to the Radisson Hotel**

19:30 – 21:30 **Welcome reception hosted by the Legislative Assembly**

Location: Europa (Radisson Hotel)

Facilitator: Mr. Sebastián de Lara Gomís, Managing Director, Navegación Política



Sebastián De Lara (International Affairs ITAM) has extensive experience within the Mexican Foreign Ministry where he was an Analyst, Senior Analyst, Head of Department and Director. He was also the Secretary of the Mexican Delegation to the World Summit on the Information Society, Representative to the UN Security Council and Youth President of the COP16. He has been an associate at CRG Consultants, Vice-President for Latin America at River Moon Media LLC, presided the Board of Directors of Hydrament from 2014 to 2016. He is currently the Managing Partner of NAVPOL (Navegación Política S.C.). In 2016 he was named as the entrepreneurship spokesperson for Santander Bank in Mexico. He was a columnist in Los Hijos de la Malinche, Objection Magazine and The Mexican Times. He was director and host of the political interview program #HoyNoCircula.