

Legislators



Develop legislative initiatives, **in collaboration with journalists and the media**, on the equitable media treatment of all genders.

Promote **training programs** on gender equality and human rights for journalists and communicators.

Support the **creation of guidelines** on equal media treatment free of gender stereotypes.

Denounce sexist and non-inclusive media coverage.



Participate in **media observatories** that monitor inequality and discrimination in the coverage of women politicians.



These proposals are the result of a collaborative exercise¹ undertaken by parliamentarians, former parliamentarians, and journalists from Latin America who participated in the III Beijing +20 Parliamentary Forum: Gender Equality and the Media, organized by ParlAmericas on January 12 and 13, 2017, in Santiago, Chile.

¹ Moderated by Dr. Virginia García Beaudoux, Director of Communicatio

Journalists & Media



Avoid **sexist language and imagery, negative adjectives, and stereotypes** in media coverage of women politicians.

Seek the opinions of women and men politicians in **equal proportions** in news and information spaces.

Develop and adopt **guidelines** on equal media treatment free of gender stereotypes.

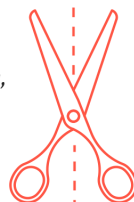
Apply the principle of reversibility, omitting references to the **private lives, physical appearances, or dress** of women politicians when these would not be mentioned for men.



Disseminate women politicians' perspectives on topics where men are normally consulted (economics, finance, defence).

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