Corporate Social Responsibility in Remote Areas of Latin America and the Caribbean

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OLADE: Sustainability scheme for remote rural areas electrification

**SUSTAINABILITY**

- Rural Energy Enterprise
- Community Participation
- External Fund Management
- Capacity Building
- Market
- Gender Equality
- Private Companies Support
- Productive Projects-energy payments
Productive Pilot Projects in Development

- **Guatemala**: Nebaj – Visiquichum, Batzchocola, Laguna Batzchocola (125 families).
  - Micro Hydroelectric central of 96 kW
  - Cardamom drying facility
  - Wood Transformation Centre
  - Technology Centre
  - Revolving Fund – microcredit for family projects
Productive Pilot Projects in Development

• **Guyana:** Energy Systems in three communities
  • Illumination and solar cooling for guesthouse
  • Solar fruit dryer
  • Fish and wild meat cooling system

• **Bolivia:** Energy Systems in three communities
  • Solar heaters for chicken and egg production.
Remote Rural Areas Electrification Requirements:

- Public Policy on development and promotion of renewable energy in isolated zones, support for indigenous peoples and Gender Equality in the energy sector: Constitution, development plan, specific laws

- Special regulatory frameworks for promoting renewable energy: percentages of national generation with renewable energy, fixed prices, market prices, auctions, among others

- Fiscal policy to support renewable energies: economic incentives, special funds, public and private credit lines.

- Private sector participation – rural firms – concept of Corporate Social Responsibility – firm support to the host community

- National rural electrification programs and/or projects.