Strategies for Citizen Participation
Parliament of Trinidad and Tobago

Co-creation Meeting on Citizen Participation
Port-of-Spain, Trinidad and Tobago
September 7, 2017
Functions of the Corporate Communications and Productions Department

• Began with a single Communications Officer in 1999
• Established to service the needs of the media and other stakeholders
• Now comprises 22 positions in various disciplines
• Three functions which are merged:
  - Corporate Communications
  - Production
  - Broadcasting
Functions of the Corporate Communications and Productions Department

- Media Relations
- Chamber Tours
- Photography
- Website
- Social Media
- Outreach

- Video Production
- Broadcasting
- Video Editing
- Design/Animation
- Graphic Design
- Scriptwriting
- Archiving
Tools
For Communication

- Fact Sheets - Bicameralism Series, Role of the Presiding Officer,
- Children’s Activity Book, Comic Book
- ParlNews (weekly newspaper column - discontinued)
- ParlBuzz (internal quarterly e-magazine)
- Cross Talk (quarterly corporate magazine)
- Public tours of the Chamber
- Annual Open Week
Tools For Communication (cont.)

• The Parliament Channel (2006-Present)
• In House Video Productions
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School Outreach

Presiding Officers have the opportunity to interact with students
Parliament Website

- Website - [www.ttparliament.org](http://www.ttparliament.org)
  - Information on all sittings including Order Papers
  - Members’ information
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Use of Social Media

- Facebook: /ttparliament /ttyouthparliament
- Twitter: @ttparliament
- Instagram: /ttparliament1
- YouTube: /ttparliament /parlview
- Google+ /+ttparliament
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Internet streaming of Parliament

- YouTube: Parlview
- Livestream of all sittings and committee meetings and video on demand
Public Outreach

• Visiting various parts of the country in a Parliament Caravan
• Interacting with members of the public
• Gaining honest feedback on what they think about Parliament
Public Outreach

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Committees

• Through Committees there can be a targeted interface between citizens and Parliament
• Citizens are encouraged to attend Committee meetings in person, or send questions via email or social media
• Questions are forwarded to the Committee and posed during the session
Questions?