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Transparency in Trade





A Tradeoff, or a Tool for Better Outcomes?





TI: Local presence, global network

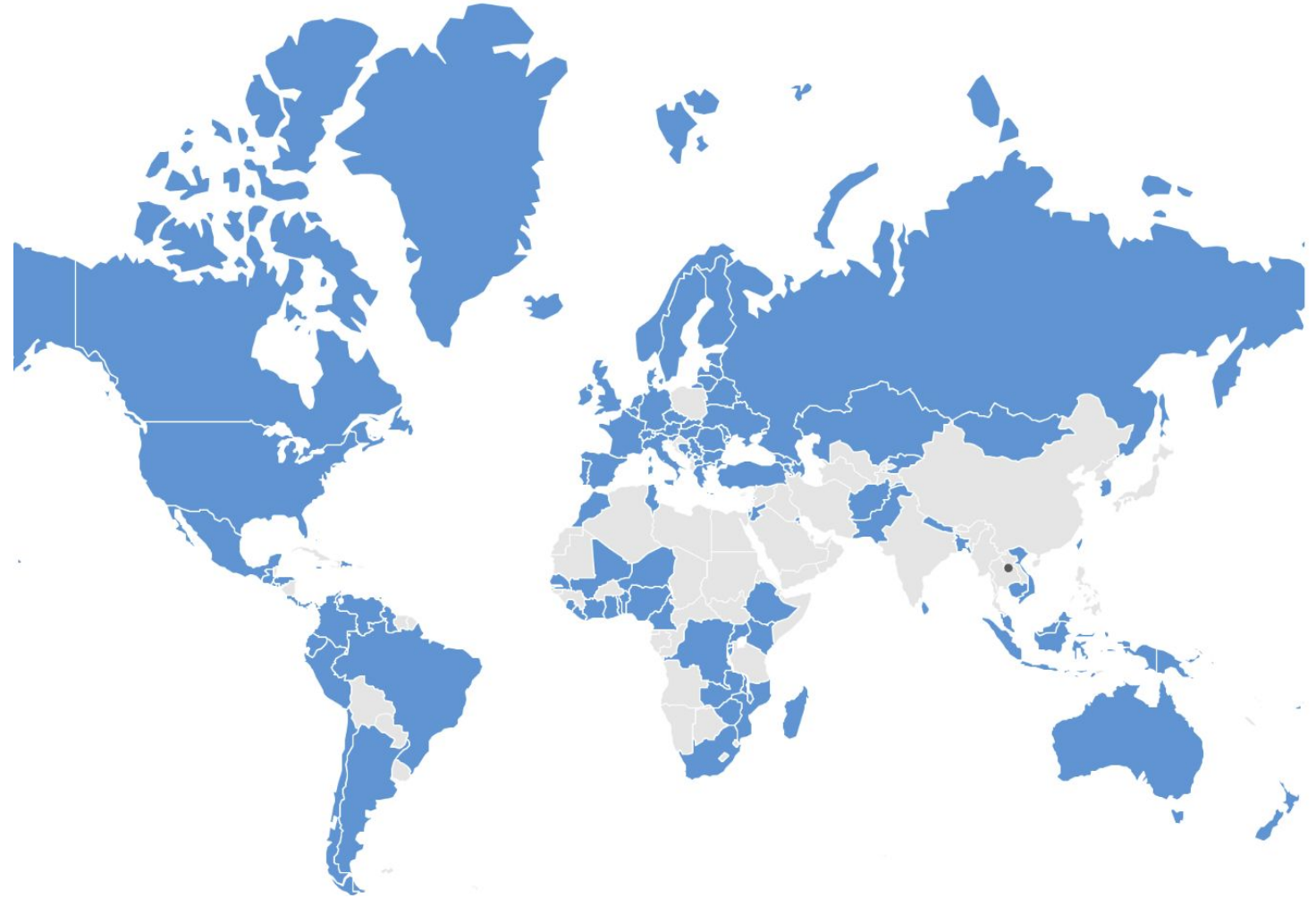
Strategic Objectives

-  1. Stop the flow of dirty money
-  2. Drive integrity in business
-  3. Protect the public's resources
-  4. Secure integrity in politics

Strategic Levers

Advance policy
 Enhance practice
 Foster public oversight

100 + country chapters



Trade is cross-cutting



Tradeoff or tool?

It depends...

- **Who** bears the costs or benefits of the agreement?
- **What** new risks or opportunities arise?
- **How** is transparency guaranteed by the parties, together and respectively?

It varies with and affects the degree of **trust** ...

- **Between the parties** to the negotiations/agreement
- Of the **public and businesses in their government** – and in the **counterparty**

Transparency at Each Stage

Negotiations

- Inclusive assessment and consultations ♀♂
- Common disclosure policy ♀
- Parliamentary oversight & access ♀

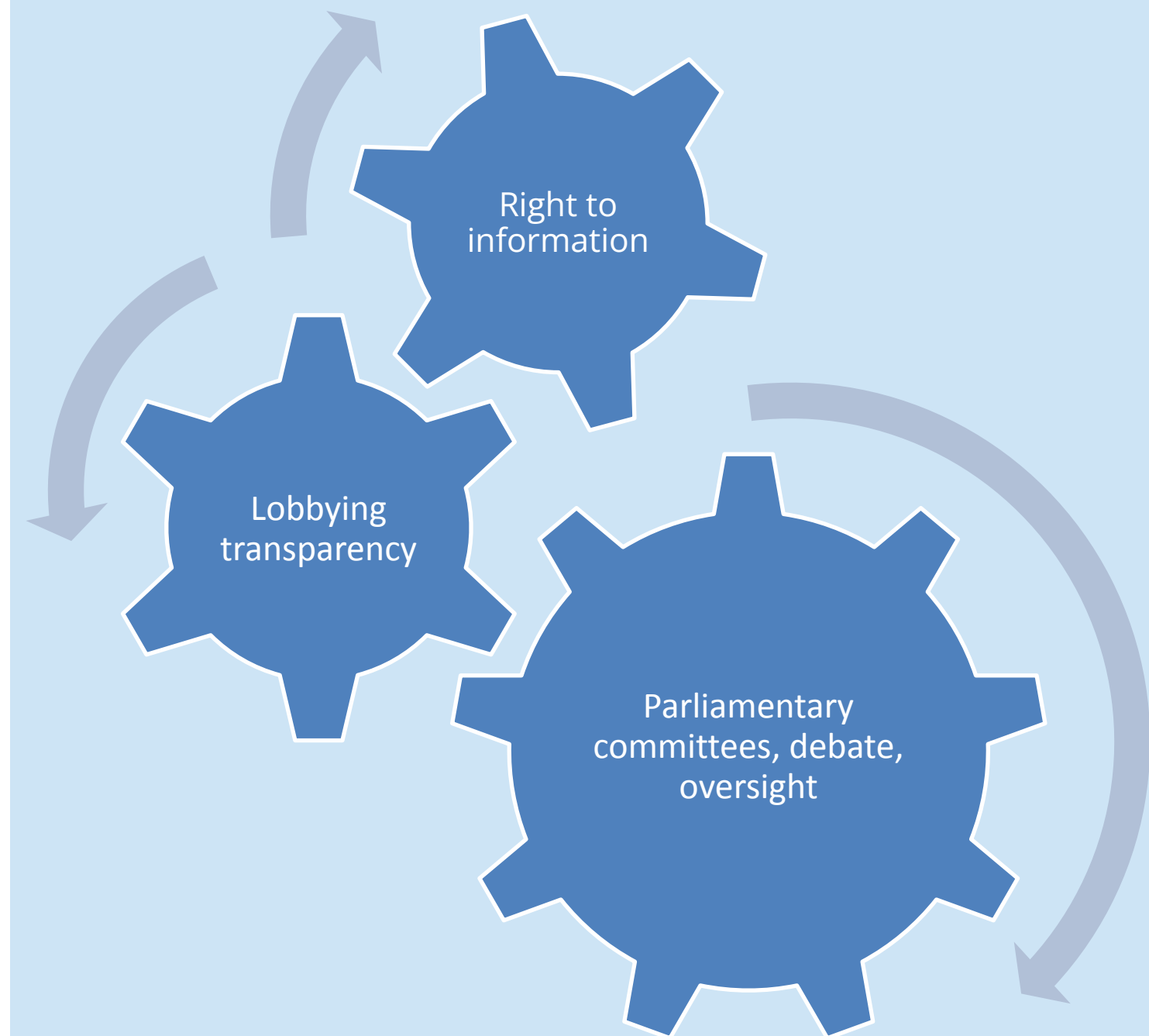
Agreements

- Transparency and anti-corruption measures ♀
- Regulatory risk assessment ♀

Implementation

- Monitoring, enforcement, proactive disclosure ♀
- Multinational and multilateral commitments ♀

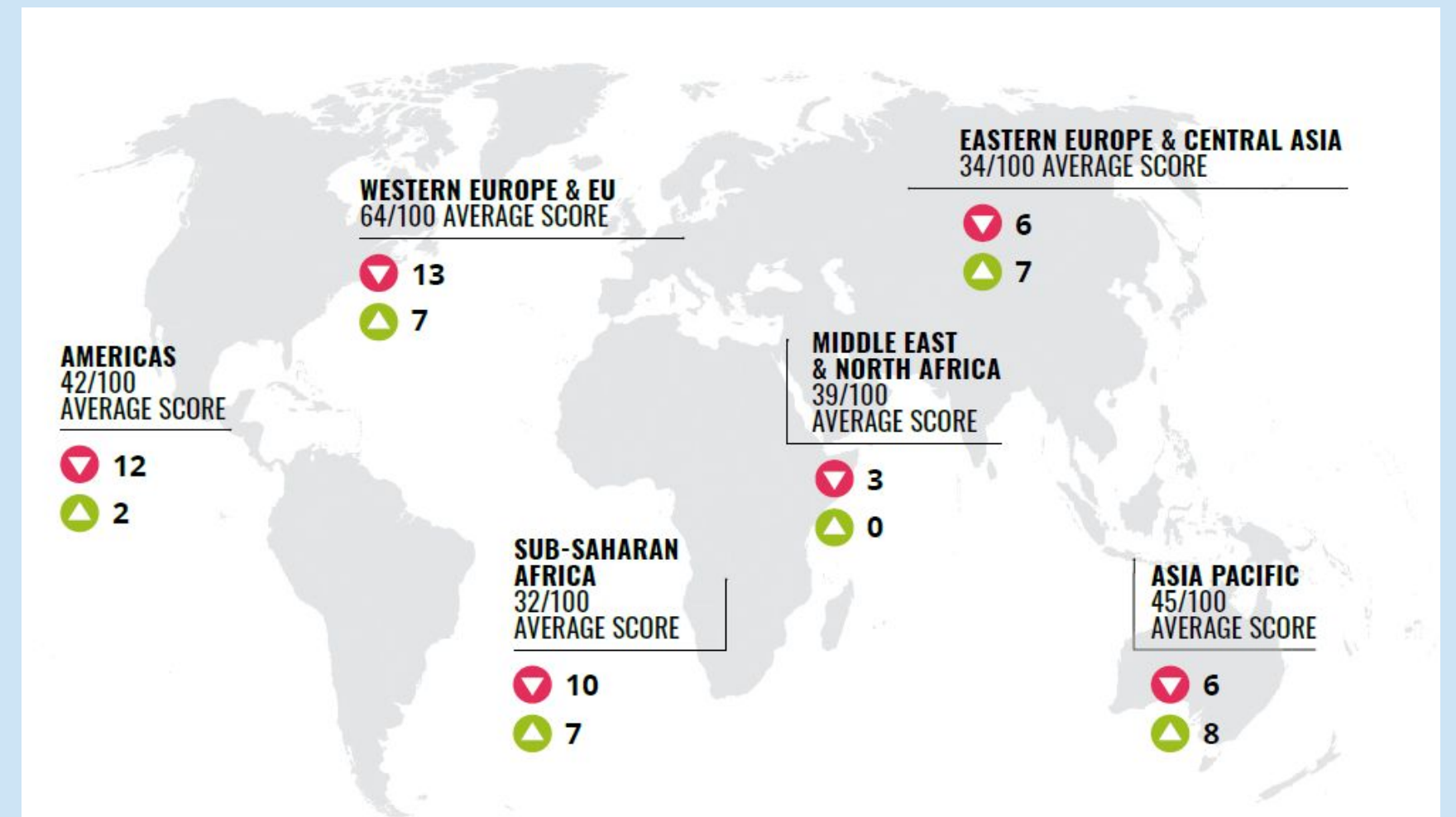
A Broader Enabling Environment



Transparency and Trust: in Decline?

1. **Decline** in global average on Corruption Perceptions Index: **42** (1st in 10 yrs)
2. **“Trouble** at the Top”
3. **Restrictions** on civic space among “decliners”
... but **Gen Z** pushes back
4. Context of geopolitical **tension**

... what now?



Thank You

Transparency International Canada

<https://transparencycanada.ca/>

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