

# Nova Coleta Seletiva



### **COMPLEXITY LEAVES THE SCENE**



### SIMPLE IS THE NEW NORMAL

#### RECICLÁVEIS





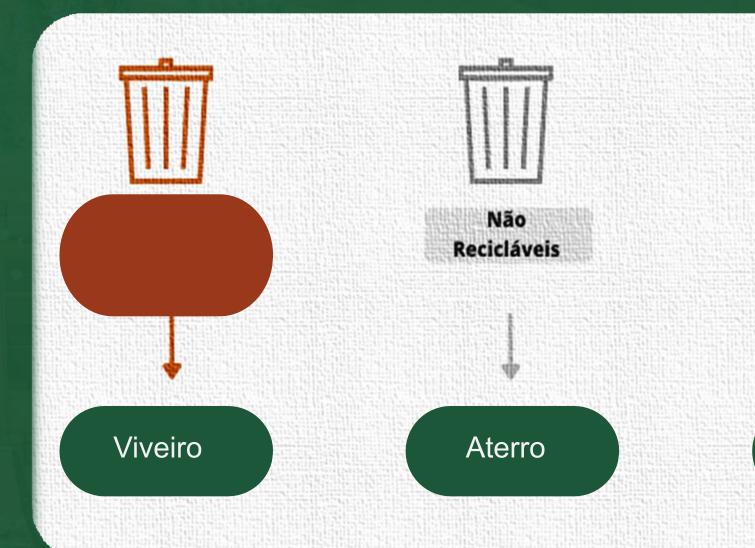




#### ORGÂNICOS



### **APPROPRIATE FINAL DESTINATION**



# Environmental, social and economic criteria



### Signage



The physical signage of rooms, pantries, corridors and bathroom facilities is already in the process of being simplified. Selective collection will be done preferably by virtual means.



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### **Completed** actions

- 500 active employees
- 300 trained operators
- Renovated sorting center
- 4 signposted eco-points
- 3,000 up-to-standard containers
- Reactivation of composting
- Weighing and control activated
- PGRS 2024 approved by the Board





### Standardized signage







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#### Environmental education



### **INITIAL RESULTS**

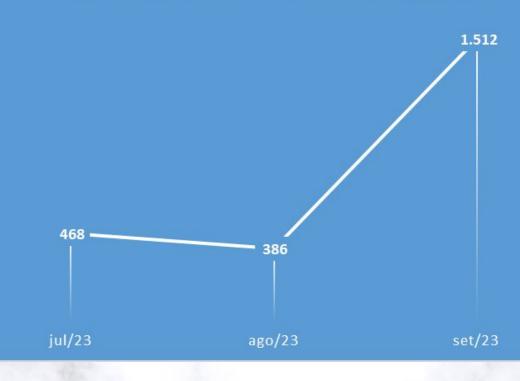
#### Non-recyclable

#### Não Recicláveis (t) - 2018 a 2023



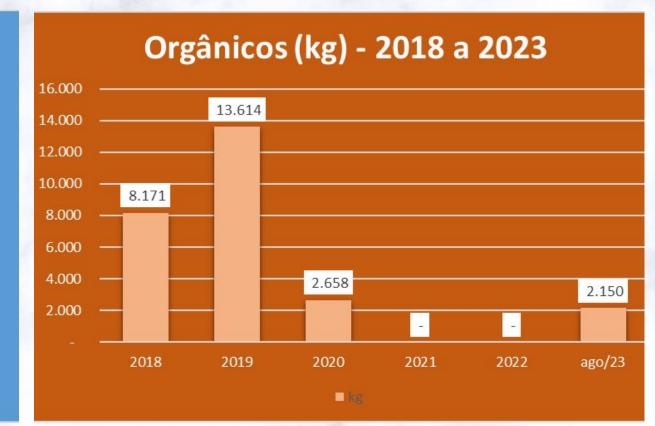
Meta (2024): **300 t**  Recyclable

#### **RECICLÁVEIS - JUL A SET/2023**



Meta (2024): 15 t

#### Organics



#### Meta (2024): 20 t

#### **Main objective**

To position the Senate as a national reference in solid waste management

### **Priority commitments (2024)**

Increase the measure from the current rate of 0% to

100%

of recyclable waste mass

Reduce from 328 t (2019) to

300 t

of non-recyclable waste

mass

#### Increase from 0 t ( jul/ 23 ) to

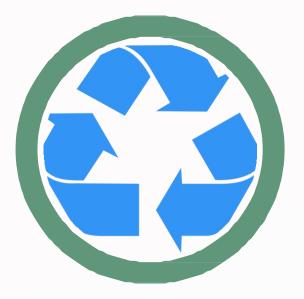
# 

of composted organic waste

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# PGRS 2024 Coleta Seletiva



PROPÓSITO: ART. 225 DA CONSTITUIÇÃO

